

AGENDA
Economic Growth Board
August 28, 2019

1. Approve minutes from last month (attached to agenda).
2. Confirm date/time of future meetings.
3. Overview of Planning Commission meeting & brief update on any ED matters since the last meeting (Jim Stifler).
4. Finalize mission statement (revised mission statement attached to agenda).
5. Pick three objectives to present to Council – some possibilities mentioned:
 - a. Engage in a listening campaign to hear the concerns of local businesses and build rapport as a liaison group between businesses and Council and/or to hear concerns from citizens and help be a bridge between the City and the citizens.
 - b. Create ways to assist local businesses, i.e. consider highlighting a local business during Hudson football games.
 - c. Create an Economic Growth Board page to provide facts, i.e. explain how local businesses provide tax revenues to the city, allow businesses to post promotions, etc.
 - d. Reach out to current merchants and find ways to make them want to stay in the downtown as well as help improve their businesses. Find out why they are not pleased with certain events being held downtown and try to remedy the problem. Find out what events the merchants envision.
 - e. Look for prospective tenants/merchants. Consider asking the citizens and those who shop in the downtown area what shops they would like to see there. Consider doing a survey.
 - f. Sponsor and organize two (2) semi-annual community forums.
6. Plan presentation to Council (date/time/presenters/format).
7. Comments/Questions?
8. Adjourn